



## NOVEMBER 3, 2016, CONFERENCE SCHEDULE

**8:00 - 8:30 a.m.**                    **CONTINENTAL BREAKFAST**

**8:30 - 10:30 a.m.**                **SESSION 5: Human Behavior, Risk, and Wrong Doing**

**Presenter:**                    **Adam Turteltaub, Vice President of Membership Development, Society of Corporate Compliance & Ethics**

When it comes to understanding people, most of us believe that people are rational. However, that assumption may be both optimistic and incorrect. A growing body of work in the fields of behavioral economics and psychology has demonstrated just how irrational much of our thinking is. This session will offer two interactive, illuminating, and at times entertaining looks at how humans really think (or don't, as the case may be). Part 1 of the presentation will explore the topic of risk and examine the common mistakes that humans make when assessing risk. There is a great deal of data that shows that people are far worse at assessing risk than they actually believe. Part 2 will examine how the brain works, our willingness to cheat when given the chance, and our ability to shift our ethical perspectives to suit our needs. Both parts include practical advice on how to better identify these behaviors in humans and how it relates to wrong doing.

**10:30 - 10:45 a.m.**                **BREAK**

**10:45 a.m. - 12:15 p.m.**        **SESSION 6: Medicaid Fraud and Provider Fraud Schemes**

**Presenter:**                    **Lloyd Early, Special Agent in Charge, Medicaid Fraud Control Unit, Office of the Ohio Attorney General**

The session will examine Medicaid fraud and provider fraud schemes, including billing for services not rendered, billing for “phantom patients,” double billing, up-coding, unbundling, billing for medically unnecessary goods/services, non-covered goods/services, and kickbacks. Additionally, emerging fraud trends will be discussed, including prescription drug diversion, home health services, criminal background checks, and ambulette services. The presentation will also briefly survey the difference between Medicare and Medicaid, and related legislation including the Medicare-Medicaid Anti-Fraud and Abuse Amendments of 1977.

**12:15 - 1:15 p.m.**                **LUNCH (on your own: on-site cafeteria available)**

**1:15 - 2:45 p.m.**                **SESSION 7: Using Digital Forensics to Identify & Investigate Fraud**

**Presenter:**                    **Damon Hacker, MBA, CCE, CISA, President, CEO, and co-founder of Vestige Digital Investigations**

Today, white-collar criminals focus the majority of their efforts in the digital realm. A fraudster could be sitting at a desk in the next office or half-way around the world – with a belief that because the digital trail is not as visible as the physical trail, that it is harder for them to get caught. This presentation examines the large volume of digital evidence that exists and how digital forensics can be used to uncover fraudulent activity. Additionally, the presentation surveys advanced methodologies that allow investigators to effectively investigate fraud either in an individual case or as part of an on-going fraud prevention program. The presentation will identify techniques used to accurately and efficiently flag financial data as potentially fraudulent and ensure evidence authenticity and admissibility.

**2:45 - 3:00 p.m.**                **BREAK w/ REFRESHMENTS**

**3:00 - 4:00 p.m.**                **SESSION 8: Ohio Ethics Law: The Hot Topics!**

**Presenters:**                    **Julie Korte, Chief Investigative Attorney, Ohio Ethics Commission**

**Susan Willeke, Education & Communications Manager, Ohio Ethics Commission**

In this interactive and upbeat session, representatives from the Ohio Ethics Commission will present information on the most commonly-violated provisions of the Ohio Ethics Law: conflicts of interest, gifts, public contracts, and nepotism. Focusing on these areas will assist investigators who may encounter cases that include probable violations of the Ohio Ethics Law. Information regarding the investigative process of the Ohio Ethics Commission will also be provided.

