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WaveThemes TV Rants

Nearing 9,000 themes, collected nearly 20,000 various episodes and it's time to start talking about them.

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Wednesday, April 25, 2012

Nick has a really big Shovel

Nick has a Really Big Shovel

Got another rant based on a PR-frenzy

Is it just me or does Nick seem to be trying their best to shovel "One Direction" down (or up) everyone's #@\$&# ?? Now, I'm not a pre-teen girl so I'm far from their fan base but Nick seems bent on plastering them anywhere and everywhere they can. Even Disney's mixed in the fray just a little bit as well.

They are even hyping this "1D" more than their Obama re-election efforts with Michelle or the efforts to make Rachel Crow (wherever she came from) a household name.

Every generation has their boy-band. I lived thru "The Monkees" with my older sister and look at "Big Time Rush" as their modern-day replacements.

Then there's "nSync" "Back Street Boys" "New Kids on the Block" and "Boyz II Men" (in no real order) and I'm sure I'm leaving out a few groups. So just add this group of teens in with them.

Nick's got their work cut out for them! "1D" are already fighting with their management over money (and music), being 'controlled' so they don't become the negative influence they want to be and they appear to be getting along only when a camera is around them. There's been reports of fights with their own security over wanting girlfriends for sleepovers and at least one of the group has been dragged on the carpet and told to become a team player again quickly!

I hope Nick does not think this "1D" is the next "Big Time Rush"! Their appearance on iCarly shows acting is not something they can list on their resume.